



ST. JOHN'S
UNIVERSITY



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Bhaile Átha Cliath
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Education That Makes a Difference

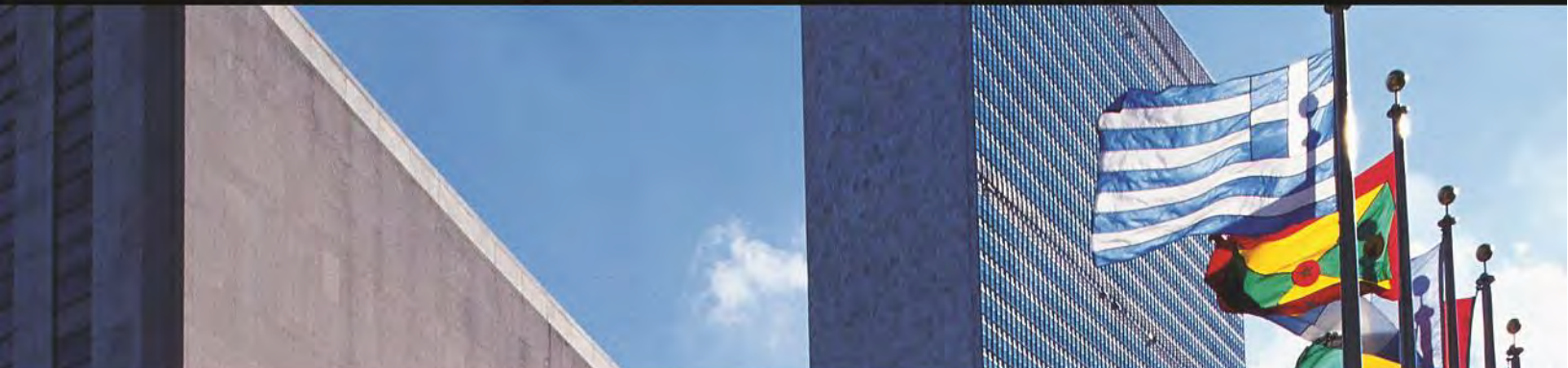
25th INTERNATIONAL VINCENTIAN BUSINESS ETHICS CONFERENCE

“People, Planet, Progress: Business Ethics for a Global Society”

*Hosted by the Peter J. Tobin College of Business and
the Center for Global Business Stewardship*

October 25-27, 2018
New York, NY

PRME Principles for Responsible
Management Education



IVBEC 2018



ST. JOHN'S
UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS

Welcome letter from Dean Sharpe

As the Dean of The Peter J. Tobin College of Business at St. John's University, I welcome you to the 25th Annual International Vincentian Business Ethics Conference (IVBEC). At this year's conference, we are proud to host deans and faculty representing 25 countries to share their experiences in how they engage and educate leaders of the future in ethics and sustainability.

St. John's is proud to be one of only 38 institutions worldwide to attain the distinction of being selected as a 2018-2019 PRME Champion in recognition of our efforts and progress in responsible management education. In particular, Tobin is committed to integrating the UN Sustainability Development Goals into our academic curriculum, faculty scholarship, and partnership activities in collaboration with Champion institutions from around the world. We see these efforts as a call to action to address poverty, inequality, and climate change – issues central to our Catholic and Vincentian mission.

St. John's University is a comprehensive national university comprised of six Colleges with nearly 12,000 undergraduates and 8,000 graduate students – and was recently ranked among the top 25 most diverse universities by U.S. News & World Report.

The Peter J. Tobin College has 2,500 undergraduate business majors and nearly 700 graduate students in one of seven MS/MBA programs, all supported by over 150 faculty and staff on the Manhattan, Queens, Staten Island, and Rome, Italy campuses. Within the Tobin College is the Center for Enterprise Risk Management; the Applied Finance Institute; the School of Risk Management, Insurance, and Actuarial Science; and the acclaimed Center for Global Business Stewardship. Our online graduate Accounting/Tax program is ranked in the top 45; the Actuarial Science program is ranked in the top 20 in the U.S.; and the Risk Management/Insurance program is ranked in the top 30 worldwide (top 15 in the U.S.) as a Global Center of Insurance Excellence.

As we Vincentian institutions continue to be thought leaders in sustainability and responsible management education, I welcome you to IVBEC 2018.

Noreen R. Sharpe, Ph.D.
Dean
Joseph H. and Maria C. Schwartz
Distinguished Chair
Professor of Decision Sciences
The Peter J. Tobin College of Business



BREAKFAST PLENARY CONTRIBUTORS & SPONSOR



Campbell's Soup Company is a global food company headquartered in Camden, N.J. with annual sales of approximately \$8 billion. The company makes a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods. Campbell is driven and inspired by the purpose: "Real food that matters for life's moments". For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories, and to what's important today.



The International Insurance Society, or IIS, is the premier member-based organization for executives and thought leaders in the global insurance industry. Its members include executives from national, regional and multi-national insurers, reinsurers, brokers and service providers, as well as international regulatory authorities, public policy organizations, associations, and global insurance scholars, from almost 100 countries. IIS recently formed a strategic affiliation with the Institutes - the leading education and research provider for the risk management and property-casualty insurance industry. This partnership creates a more robust platform for networking and connection among IIS members, and enables broader distribution of The Institutes' designations, certifications and courses.



B-Lab is a non-profit organization headquartered in Wayne, Pennsylvania, which created, and awards, the B Corporation certification for for-profit organizations. The "B" stands for beneficial and indicates that the certified organizations voluntarily meets certain standards of transparency, accountability, sustainability, and performance, with an aim to create value for society, not just for traditional stakeholders such as the shareholders.



UBS Investment Bank provides corporate, institutional, and wealth management clients with expert advice, innovative financial solutions, outstanding execution and comprehensive access to the world's capital markets. It offers investment banking and capital markets, research, equities, foreign exchange, precious metals and tailored fixed income services in rates and credit through its two business units, Corporate Client Solutions and Investor Client Services. The Investment Bank is an active participant in capital markets flow activities, including sales, trading and market-making across a range of securities.



Principles for Responsible Management Education (PRME) initiative is the first organized relationship between the U.N. and business schools. Its mission is to inspire and champion responsible management education, research, and thought leadership globally. Principles of PRME incorporate universal values into curricula and research in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.



AIM2Flourish is the world's first higher-education curriculum for the UN Sustainable Development Goals and "Business as an Agent of World Benefit" - our words for positive and profitable business. Using the UN SDGs as their lens, students research and identify an innovation and interview a business leader about it. Their stories live on the AIM2Flourish.com platform as sources of inspiration for others.

OUR WARM THANKS TO PROFESSOR JOHN CLARKE FOR HIS GENEROUS DONATION TO IVBEC 2018!



ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN COLLEGE OF BUSINESS



Program at a Glance

Thursday, October 25, 2018 - All Sessions are on the Second Floor

| | |
|-----------------|---|
| 2:00pm – 3:15pm | Concurrent Sessions A |
| 3:15pm—3:30pm | Break - Financial Foyer, 2 nd Floor |
| 3:30pm – 4:45pm | Concurrent Sessions B |
| 6:00pm – 8:00pm | Welcome Reception - Financial Ballroom, 2 nd Floor |

Friday, October 26, 2018 - All Sessions are on the Second and Third Floors

| | |
|-------------------|---|
| 7:30am | Breakfast - Grand Ballroom, 3 rd Floor |
| 8:00am – 8:20am | Breakfast Plenary and Opening Remarks |
| 8:20am – 9:40am | Industry Panel, Nicos Scordis as Moderator |
| 9:40am – 9:50am | Break |
| 9:50am – 11:00am | Academic Panel, Linda M. Sama as Moderator |
| 11:00am – 11:15am | Break |
| 11:15am – 12:30pm | Concurrent Sessions C |
| 12:30pm – 2:15pm | Luncheon - Presentation of Best Paper Awards, and Deans' Panel, Dean Norean Sharpe as Moderator - Grand Ballroom, 3 rd Floor |
| 2:15pm – 2:30pm | Break |
| 2:30pm – 3:45pm | Concurrent Sessions D |
| 3:45pm – 4:00pm | Break |
| 4:00pm – 5:15pm | Concurrent Sessions E |

Saturday, October 27, 2018 - All Sessions are on the Second and Third Floors

| | |
|-------------------|---|
| 7:30am – 8:30am | Continental Breakfast - Grand Ballroom, 3 rd Floor |
| 8:30am – 9:45am | Concurrent Sessions F |
| 9:45am – 10:00am | Break |
| 10:00am – 11:15am | Concurrent Sessions G |
| 11:15am – 11:30am | Break |
| 11:30am – 12:45pm | Concurrent Sessions H |
| 1:00pm – 2:00pm | Lunch and Closing Remarks - Grand Ballroom, 3 rd Floor |

Thursday, October 25, 2018 (all sessions are on the 2nd floor)

2:00pm - 3:15pm

CONCURRENT SESSIONS A

A-1: Ethics in Marketing

Room: Financial Ballroom I

Facilitator: Andrea Foster (Brock University)

Ethical Marketing Strategies: The Unique Nash Equilibrium

Nagarajan Krishnamurthy (Indian Institute of Management Indore), Biswanath Swain (Indian Institute of Management Indore), Jayasankar Ramanathan (Indian Institute of Management Visakhapatnam)

An Exploration of Consumer Attitudes toward Donating to Charity at Checkout

Brenda Massetti (St. John's University), Iris Mohr (St. John's University), Mariellen Murphy-Holahan (St. Thomas Aquinas College)

****Sustainability in Fashion Industry: Integrated Marketing Framework**

Leonora Fuxman (St. John's University), Iris Mohr (St. John's University)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

How Consumers Respond to Cause-Brand Alliances Involving Multiple Cause Partners: An Examination of Perceived Congruence and Reliability in a Sport Context

Soyoung Joo (Siena College), Jakeun Koo (Texas Southern University), Bridget Satinover Nichols (Northern Kentucky University)

A-2: Religious Perspectives in Business Ethics

Room: Financial Ballroom II

Facilitator: Kristine Principe (Niagara University)

Morality and the Social Enterprise: A Christian Perspective

Tammy Y. Arthur (Mississippi College), Kevin P. Pauli (Mississippi College)

Catholic Social Teaching Principles as a Tool for Analyzing Public Policy and Business's Role in Economic Development and Social Justice

Joseph Coate (St. Bonaventure University), Mark Mitschow (SUNY College at Geneseo)

Businesses Listening to and Learning from the Dialogue between the United Nations and the Catholic Church on the Development of People and Planet in a Global Context

Angela Senander (University of St. Thomas)

A-3: Corporate Communications about Ethics

Room: Financial Ballroom III

Facilitator: John Ahern (DePaul University)

Using Natural Language Processing to Classify Ethics Codes

Zachary Glass (Pace University), Susanna Cahn (Pace University)

The Content and Quality of the Codes of Ethics in USA and Russia: an Exploratory Study

John Ahern (DePaul University), Anton Shigaev (Kazan Federal University)

An Analysis of CSR Communication as Political Satire and its Potential towards the Sustainable Development Goals

Sarah Glozer (University of Bath), Mette Morsing (Stockholm School of Economics)

CSR Reporting – Just a fashionable Trend or Change in Policy? Case Study from the Czech Republic

Anna Putnova (Brno University of Technology), Andrea Cebakova (Brno University of Technology), Martin Zaklasnik (Brno University of Technology)

A-4: Ethics in Taxation

Room: Treasury

Facilitator: Laura Lee Mannino (St. John's University)

Will the Recent Enactment of the Tax Cuts and Jobs Act (H.R. 1) Lead to Increased instances of Tax Fraud: An Ethical Dilemma

Maria Pirrone (St. John's University), Benjamin Silliman (St. John's University)

Tax Ethics for a Global Society

Dov Fischer (Brooklyn College), Michael Kraten (Providence College), John Paul (Brooklyn College)

Felony for Obstruction of Tax Administration Avoided if Taxpayer Has No Knowledge of IRS Investigation

Laura Lee Mannino (St. John's University)

A-5: Ethics in Accounting

Room: Traders

Facilitator: Victoria Shoaf (St. John's University)

Ethics of Accounting Educators: A Global Survey and Evaluation

Belverd E. Needles, Jr. (DePaul University)

Be the Change for Taiwan Society: A Case Study of an Accounting Firm

Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsung Hou (Feng Chia University)

The Contribution of ESG Efforts to Firm Value

James Barrese (St. John's University), Cynthia Phillips (St. John's University), Victoria Shoaf (St. John's University)

3:15pm – 3:30pm

Coffee Break – Financial Foyer 2nd Floor

3:30pm - 4:45pm

CONCURRENT SESSIONS B

B-1: Ethical Decision Making

Room: Traders

Facilitators: Tammy Y. Arthur (Mississippi College) and Kevin P. Pauli (Mississippi College)

Ethics and Decision Approaches under Conditions of Risk and Uncertainty

Regina Bento (University of Baltimore), Lasse Mertins (Johns Hopkins University), Lourdes F. White (University of Baltimore)

Sociocognitive Issues Influence on Six Strategic Decision-Making Models Encouraging Global Practices

Richard Posthuma (University of Texas at El Paso), Waymond Rodgers (University of Texas at El Paso), Thomas Hoyland (University of Hull)

Explaining Individual Ethical Decision Making and Behavior in Organizations: An Integrative Perspective

Weichun Zhu (Guangzhou University)

B-2: Promoting Sustainability

Room: Financial Ballroom III

Facilitator: Andrea Foster (Brock University)

Better Sustainable Than Sorry: A Framework for Stimulating Sustainable Market Exchange

Barbara Culiberg (University of Ljubljana), Katarina Katja Mihelic (University of Ljubljana)

Multistakeholder Collaboration and the Integration of Sustainability in the Organizational DNA. An Organizational Learning Approach

Rose Hiquet (Cambridge Judge Business School), Thomas Straub (Geneva School of Economics and Management)

*****Moving Past the Shareholder-Stakeholder Debate: An Argument for Changing the Metaphor to Firm Primacy***

Tara Radin (George Washington University), Alexander Ward (George Washington University)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

B-3: Organizational Ethics

Room: Financial Ballroom II

Facilitator: David Dawson (University of Gloucestershire)

Ethical Business Culture Development Features in Industrial Cluster- Based Environment

Roman Andrienko (South Federal University)

Can Newcomers Learn from Others' Missteps? The Effects of Peer Coaching and Goal Orientation on Newcomer Ethical Misconduct

Helen Liu (Rutgers University), David Allen (Texas Christian University), Rebecca Greenbaum (Rutgers University), Zhengtang Zhang (Nanjing University)

Price Fairness Judgment in Gift Giving Contexts

Adam Nguyen (Siena College), Soyoung Joo (Siena College)

B-4: Ethics and Labor

Room: Financial Ballroom I

Facilitator: Mark Mitschow (SUNY College at Geneseo)

The Effects of Corporate Social Responsibility on Labor Supply

Rainer Michael Rilke (Otto Beisheim School of Management), Tommaso Reggiani (Masaryk University)

Tracking Slave Labor through the U.S. Economy

Charles Clark (St. John's University)

Sharing Good to Common Good: Developing the Platform for the Issue of Mobility in Taiwan

Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsung Hou (Feng Chia University)

Labor Contracting in the Philippines: And Now, the “End(o)” is Near?

Frances Jeanne Sarmiento (De La Salle University)

B-5: Ethics Considerations

Room: Treasury

Facilitator: Alan Kearns (Dublin City University)

Preliminary Thoughts on Types of Apologies: Interpersonal, Corporate and Collective

Daryl Koehn (DePaul University)

Anticipatory Justice: Current Status and Future Directions

Helen LaVan (DePaul University), Yvette Lopez (DePaul University)

The Concept of Scandal in Business Ethics

Alan Kearns (Dublin City University)

6:00pm - 8:00pm

Welcome Reception – Financial Ballroom, 2nd Floor

Friday, October 26, 2018 (all sessions are on the 2nd and 3rd floors)

7:30am

Breakfast, 3rd Floor Grand Ballroom

8:00am - 11:00am

Breakfast Plenary, 3rd Floor Grand Ballroom

Opening remarks by Norean Sharpe, Ph.D., Dean of the Peter J. Tobin College of Business, St. John's University

Panel 1: Industry Perspective on Sustainability and Ethics

Moderator: Nicos Scordis, Ph.D., Professor and John R. Cox/Ace Ltd. Endowed Chair, St. John's University

Panelists:

- **Melissa Donnelly**, Senior Manager of Global Supply Chain Sustainability, Campbell Soup Company
- **Andrew Kassoy**, Co-Founder and Managing Partner, B Lab
- **Dr. Dinah A. Koehler**, Sustainability Research Executive Director, UBS
- **Michael J. Morrissey**, President and Chief Executive Officer, International Insurance Society

Panel 2: Academic Perspective on Research and Curricular Integration of Ethics and SDGs

Moderator: Linda M. Sama, Ph.D., Associate Dean for Global Initiatives, Joseph F. Adams Professor of Management, and Executive Director of the Center for Global Business Stewardship, St. John's University

Panelists:

- **Brendan Pastor**, Communications and Client Engagement Manager, Principles for Responsible Management Education (PRME)
- **Dorte Salskov-Iversen**, Ph. D., Head of Department of Management, Society and Communication, Copenhagen Business School (CBS)
- **Claire Sommer**, Director, AIM2Flourish
- **David Steingard**, Ph.D., Associate Director of the Pedro Arrupe Center for Business Ethics and Associate Professor, Saint Joseph's University

11:00am - 11:15am

Break

11:15am - 12:30pm

CONCURRENT SESSIONS C

C-1: Business Ethics Publishing Workshop

Room: Financial 1

Moderator: Sven Horak (St. John's University)

Panelists (Editors and Editorial Review Board Members): Corinne Post (*Journal of Business Ethics*), Linda M. Sama (*Academy of Management Learning & Education*), Michael Schwartz (*Research in Ethical Issues in Organizations*), Abraham Stefanidis (*International Studies of Management & Organizations*), Danielle Warren (*Business Ethics Quarterly* and *Business & Society*)

C-2: Ethics and Developing Economies

Room: Empire

Facilitator: Mette Morsing (Stockholm School of Economics)

After Microloans: Marketplace Literacy in Emerging Economies: A People, Planet, Progress Initiative

Patricia Werhane, Thomas Cunningham (DePaul University), Madhu Viswanathan (Gies School of Business)

A Comparison of Business Ethical Behavior between Developed and Developing Countries

Tenpao Lee (Niagara University), Ann Rensel (Niagara University), Ian Burt (Niagara University)

Values-driven Leadership in Action: A Framework for Empowering Ethical African Leadership

Mollie Painter (Nottingham Trent University UK), Thorsten Chmura (Nottingham Trent University UK), Mar Perezts (EM-Lyon France), Jo-Anna Russon (Nottingham Trent University UK)

C-3: Panel: The Leadership Effects of Specific Personality Disorders on Ethical Cultural Development

Room: Traders

Panelists: Mary Mobley (Augusta University), Michael Mobley (Augusta University), Richard Easley (Baylor University), Jill Brown (Bentley University), William Rhodes (Augusta University)

C-4: Issues in Business Ethics

Room: Treasury

Facilitator: Daryl Koehn (DePaul University)

Business, Ethics and "Calulocracy"

Ghislain Deslandes (ESCP Europe Business School)

More planet and less profit? Sustainable Thinking in a Petroleum Based Economy

Arngrim Hunnes (University of Agder)

Ideologies beyond the Pale and the Obligation to Discriminate

Tim Loughrist (University of North Alabama)

A Bar too High? On the Use of Practical Wisdom in Business Ethics

Gregory Wolcott (George Mason University)

C-5: Ethics and Culture

Room: Ellis

Facilitator: Yongsun Paik (Loyola Marymount University)

Corporate Culture, Ethical Stimulus, and Managerial Momentum: Theory & Evidence

Kamal Smimou (University of Ontario Institute of Technology)

Increasing Cultural Competence in Competitive Negotiation: An Experiential Learning Activity

Todd Inouye (Niagara University), Patrick Tutka (Niagara University)

How National Culture Affects Students' Preference of Different Educational Models

Phuong Adam Nguyen (Siena College), Jie Sun (Siena College)

Key Ethical Issues Involving Offshore Outsourcing: From the Provider's Perspective

Yongsun Paik (Loyola Marymount University)

C-6: Teaching Sustainability

Room: Seaport

Facilitator: Leonora Fuxman (St. John's University)

Alternative Approaches to Enhance Sustainability Awareness and Commitment in the Classroom for Business Students in Germany

Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim),
Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim),
Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

A Three Course Concentration in Sustainability – Within an Accountancy Department Alone

Timothy Coville (St. John's University)

Should we teach the UN Sustainable Development Goals to Business Students? Perspectives from Economics and Business Ethics

Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University)

What's Wrong with CSR Teaching in Multi-cultural Setting? Challenges and Suggestions for Responsible Education in Asia

Rebecca Chunghee Kim (Ritsumeikan Asia Pacific University Japan), Kate Inyoung Yoo (Kansai Gaidai University Japan)

12:30pm - 2:15pm **Luncheon, Best Paper Awards & Deans' Panel**

3rd Floor Grand Ballroom

Best Paper Awards

Facilitator: Linda M. Sama, Ph.D., Associate Dean and Joseph F. Adams Professor of Management, the Peter J. Tobin College of Business, St. John's University

Deans' Panel: Innovations in Teaching Ethics and Sustainability

Moderator: Norean Sharpe, Ph.D., Dean and Joseph H. and Maria C. Schwartz Distinguished Chair, the Peter J. Tobin College of Business, St. John's University

Panelists:

- **Joyce E. A. Russell**, Ph.D., Dean of the Villanova School of Business, Villanova University
- **Joseph DiAngelo**, Ed.D. Dean of the Erivan K. Haub School of Business, Saint Joseph's University
- **Donna Rapaccioli**, Ph.D., Dean of the Gabelli School of Business, Fordham University
- **Joyce A. Strawser**, Ph.D., Dean of the Stillman School of Business, Seton Hall University
- **Dorte Salskov-Iversen**, Ph.D., Head of the Department of Management, Society and Communication, Copenhagen Business School (CBS); Former VP for International Affairs, CBS

2:30pm - 3:45pm

CONCURRENT SESSIONS D

D-1: Behavioral Experiments in Business Ethics

Room: Financial I

Facilitator: Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Fourth Party Punishment: When, Why, & How do People Punish Bystanders?

Lauren Kaufmann (University of Pennsylvania), Shereen J. Chaudhry (University of Pennsylvania)

Leaders, Hierarchy, and (dis)Honesty

Ori Weisel (Tel Aviv University), Anastasia Danilov (University of Cologne), Bernd Irlenbusch (University of Cologne), Rainer Michael Rilke (Otto Beisheim School of Management), Shaul Shalvi (University of Amsterdam)

Field Experiments to Test Programmed Stimulus-Response Behavior on Social Media Platforms

Brett M. Frischmann (Villanova University), Katherine Haenschen (Virginia Tech)

The Effects of Corporate Social Responsibility on Labor Supply

Rainer Michael Rilke (Otto Beisheim School of Management)

D-2: Sustainable Communities

Room: Empire

Facilitator: Rose Hiquet (Cambridge Judge Business School)

*****Livable Cities: The Moral Measure of Urban Century Wealth***

Lindsay Thompson (Johns Hopkins Carey Business School), Richard Milter (Johns Hopkins Carey Business School)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

Infrastructures to Promote Sustainable Communities: Indian Dilemmas

Edgar Bellow (NEOMA Business School France), Lotfi Hamzi (NEOMA Business School France), Harvinder Singh (NEOMA Business School France)

Can Future Societies Survive our "Democracy"? The Conflict between Democratic Freedom & Environmental / Economic Sustainability

Eli Jacobs (University of Herfordshire)

All that Glitters is Not Gold: The Built Environment and CSR

Paul Ziek (Pace University), Robert Mundy (Pace University)

D-3: Religious Perspectives in Business Ethics

Room: Seaport

Facilitator: Nicholas Santos (Marquette University)

What Biblical Leaders Teach Us about Leadership in a Global Society

Dov Fischer (Brooklyn College), Hershey H. Friedman (Brooklyn College)

The Relation between Religious Activity and Insurance Firm Value: Implications for Business Ethics for the Global Insurance Industry

Nicos Scordis (St. John's University), Frances A. Katrishen (Christianity in Business Foundation)

Stewardship and Sustainability: Business Ethics and Catholic Social Teaching in a Global Society

Robert Doyle (Marymount California University)

Progress and Redemption: A Jewish Values Critique of Steven Pinker's Enlightenment Now

Moses Pava (Yeshiva University)

D-4: Teaching Business Ethics

Room: Treasury

Facilitator: Ana Cristina Siqueira (William Paterson University)

Empirical Analysis of the Relevance and Perception of Corporate Social Responsibility towards the Employer Choice among Students from Dual Study and Full Time Programs in Germany

Dominik Fischer (Zeppelin University), Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim), Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim), Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

Social Responsibility as an Essential Component of Strategic Management Capstone Courses

Ana Cristina Siqueira (William Paterson University), Nagaraj Sivasubramaniam (Duquesne University), Peter Gianiodis (Duquesne University)

Implementing Academic Service Learning in the Business Curriculum

John Angelidis (St. John's University), Niall C. Hegarty (St. John's University)

D-5: Ethics and Management

Room: Traders

Facilitator: Christopher Long (St. John's University)

Lack of HR Management in Workplace Bullying in Global Organizations: Minimum, Paradoxical and No Progress

Kaori Takano (Fort Lewis College)

Developing and Testing a Maturity Model of Managerial Values

Alain Neher (Charles Stuart University)

Authority and Action through the Eyes of the Manager: The Roles of Control, Trust and Fairness

Christopher Long (St. John's University), Sim Sitkin (Duke University), Laura B. Cardinal (University of South Carolina)

Building Trust in a Context of Control: How Managers' Efforts to Apply Controls and Demonstrate Their Trustworthiness Influence Subordinates' Trust and Control Perceptions

Christopher Long (St. John's University), Sven Horak (St. John's University)

D-6: Rethinking Corporate Social Responsibility

Room: Ellis

Facilitator: Kristine Principe (Niagara University)

An Attention-Based View of Corporate Social Responsibility: Proposing a New Research Agenda

Roman Kurdyukov (Bentley University)

Debunking Persistent Myths about Corporate Social Responsibility

Jennifer Griffin (Loyola University Chicago)

Revealing the Wolf Beneath: Stripping of the CSR/Sustainability Costume

Gerard Farias (Fairleigh Dickinson University), Christine Farias (Borough of Manhattan Community College)

Corporate Social Responsibility & the Companies Act: Early Evidence from a Mandatory CSR Regime in India

Grishma Shah (Manhattan College), Subshais Ray (Xavier University)

3:45pm - 4:00pm

Coffee Break

4:00pm - 5:15pm

CONCURRENT SESSIONS E

E-1: Panel: Behavioral Experiments in Business Ethics

Room: Financial 1

Moderators: Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Keynote: Joshua Knobe (Yale University)

Panelists: Joshua Knobe (Yale University), Brett M. Frischmann (Villanova University), Rainer Michael Rilke (Otto Beisheim School of Management), Lauren Kaufmann (University of Pennsylvania), Ori Weisel (Tel Aviv University), Johanna Jauernig (Leibniz Institute of Agricultural Development in Transition Economies)

E-2: Ethics and Millennials

Room: Empire

Facilitator: Linda M. Sama (St. John's University)

Sustainable Tourism: Attracting Millennials and Xennials

Carolyn Predmore (Manhattan College), Lauren Trabold (Manhattan College)

*****Looking to the Millennials: Encouraging Investment Responsibility and Moral Competency to Shape the Future***

Leslie E. Sekerka (Menlo College), Derek Stimmel (University of California at Davis), Doug Heske (NewDay Investing)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

Reaching Students in a "Post-Truth" World: Critical Theory's Crucial Role in Addressing Disruptions to Learning and Communication

Stephanie Welcomer (University of Maine), Mark Haggerty (University of Maine), Linda M. Sama (St. John's University)

E-3: Ethics and the Environment

Room: Treasury

Facilitator: Vince Agnello (Niagara University)

Climate Change and Environmental Quicksand

Bill Lauto (International Sustainability & Energy Consultant)

The Environmental Deterioration as a Consequence of the Anthropological Crisis. An Approach to the Phenomenon from the Contribution of Hans Jonas, Alasdair MacIntyre and Pope Francis

Ginés Marco Perles (The Catholic University of Valencia)

Applying moral imagination to coastal Virginia undergoing climate change

Michael Gorman (University of Virginia), Patricia Werhane (DePaul University)

E-4: Ethics and Institutions

Room: Seaport

Facilitator: Gabriel Flynn (Dublin City University)

Country Institutions and the Financial Structure of B Corp Social Enterprises versus Commercial Enterprises

Ana Cristina Siqueira (William Paterson University), Nadja Guenster (University of Muenster), Tom Vanacker (Ghent University), Ine Paeleman (Ghent University)

Building a Trustworthiness Index for Businesses

Michael DeWilde (Grand Valley State University)

The Conceptualization of Institutional Ethical Leadership

Andrea Foster (Brock University), Robert Steinbauer (Brock University)

PRME Reports Supporting a More Ethical and Responsible South America: An Evolution

Maria Cecilia Coutinho de Arruda (Hetica Business Training)

E-5: Ethics and Big Data

Room: Ellis

Facilitator: Patrick Flanagan (St. John's University)

Privacy and Identity in the Time of Big Data

James Brusseau (Pace University)

The Adoption of Blockchain Technology Will Make Business Transactions More Ethical

Anna McNab (Niagara University)

Block Chains, Business Ethics, and Global Supply Chains

Jay Nathan (St. John's University)

E-6: Ethical Dilemmas in Complex Situations

Room: Traders

Facilitator: Mark Mitschow (SUNY College at Geneseo)

From Diversity Management to Inclusion Practices: Challenges around the Launch of a New "Accessibility for All" Service at the French National Railways Company (SNCF)

Cédrine Joly (Montpellier Business School), Magalie Marais (Montpellier Business School), Maryline Meyer (Montpellier Business School), Melanie Jaeck (Montpellier Business School)

On Integrative Social Contracts Theory (ISCT) and Managing in a Polarized Political Economy

Don Mayer (University of Denver)

By Whose Filter? Identifying Choice in Media Ethics

Brenda Bowyer (WNIT Public Television)

The Landscape of HRM Ethics: The Perspectives of HRM Practitioners

David Dawson (University of Gloucestershire) and John Hepworth (University of Gloucestershire)

Saturday, October 27, 2018 (all sessions are on the 2nd & 3rd floors)

7:30am - 8:30am

Continental Breakfast – 3rd Floor Grand Ballroom

8:30am - 9:45am

CONCURRENT SESSIONS F

F-1: Catholic Social Thought Panel - "St. John Paul II's Fides et Ratio (Faith and Reason) by after 20 years: Lessons for Business Education"

Room: Seaport

Moderator: Charles M.A. Clark (St. John's University)

Panelists: Msgr. Martin Schlag (University of St. Thomas), Andrew B. Gustafson (Creighton University), Jim Wishloff (University of Lethbridge)

F-2: Ethics and Finance

Room: Empire

Facilitator: Kevin Sun (St. John's University)

An Ethical Appraisal of Exchange Traded Funds

Geert Demuijnck (EDHEC Business School), Laurent Deville (EDHEC Business School)

Does Corporate Social Responsibility Reduce the Costs of High Leverage? Evidence from Capital Structure and Product Markets Interactions

Sakok El Ghouli (University of Alberta), Kee-Hong Bae (York University), Omrane Guedhami (University of South Carolina), Chuck C. Y. Kwok (University of South Carolina), Ying Zheng (Bryant University)

Employee Morale and Job Performance: A Study on Sell-side Brokers

Kevin Sun (St. John's University), Shuya Liu (St. John's University)

F-3: Ethics in the Digital Age

Room: Treasury

Facilitator: Julia Puaschunder (The New School)

Towards a Utility Theory of Privacy and Information Sharing and the Introduction of Hyper-hyperbolic Discounting in the Digital Big Data Age

Julia Puaschunder (The New School)

Initiating an Open Discussion on Ethical Issues in Cybersecurity

Gwenyth Morgan (Dublin City University)

The Risks of Artificial Intelligence for People and Planet

Mohamed Guesmi (Brock University), Robert Steinbauer (Brock University)

F-4: Sustainable Local Economies

Room: Ellis

Facilitator: Stephanie Welcomer (University of Maine)

Can Healthcare Impact a Local Economy: Focus on Social Determinants

Bill Trombetta (St. Joseph's University)

Achieving the UN Sustainable Development Goals by Feeding Africa's desperately poor and hungry African grown produce

Michael Schwartz (Royal Melbourne Institute of Technology), Debra R. Comer (Hofstra University)

Insights into the Complexity of Local Food Systems: Are they a Step toward Agroecology

Mark Haggerty (University of Maine), Stephanie Welcomer (University of Maine)

F-5: Sustainability through Microenterprise

Room: Traders

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Poverty Alleviation and Sustainable Development through Microenterprise: A Developing Model for an Immersive MBA course

Al Rosenbloom (Dominican University), Kathleen Odell (Dominican University)

The Role of Microfinance in Achieving the U.N. Sustainable Development Goals in Bangladesh

Mina Mustafa (St. John's University alumna)

Measuring Social Impact of Microcredit Programs

Linda M. Sama (St. John's University)

9:45am - 10:00am **Coffee Break**

10:00am - 11:15am **CONCURRENT SESSIONS G**

G-1: Teaching Challenges & Opportunities in Ethics & Sustainability

Room: Empire

Facilitator: Alan Kearns (Dublin City University)

Business Ethics and South Park: A Pedagogical Exploration into Using Popular Media to Relate to Contemporary Undergraduate Student Experiences

Thomas Clark (Xavier University), Julie Stewart (University of Cincinnati - Blue Ash)

Priming a New Learner-Educator-Researcher Model: Using a Transformative Approach to Address Some Challenges to Integrating P.R.M.E.

Cathy Driscoll (Saint Mary's University), Elizabeth McIsaac (Metro Non-profit Housing Association)

Education Quality: The Challenges of Ethics Teaching in Management Schools

Edgar Bellow (NEOMA Business School France), Samuel Ouzan (NEOMA Business School France)

Using SDGs as a Vehicle to Foster Conversations between Students and Business Executives

Charles Wankel (St. John's University)

G-2: Ethics and Gender

Room: Seaport

Facilitator: Angela Senander (University of St. Thomas)

Why Women Make it to Top Management: Paradoxical and Intuitive Thinking as Career Enablers

Stefan Groschl (ESSEC Business School, Paris, France), Patricia Gabaldon (IE Business School, Madrid, Spain), Tobias Hahn (ESADE Business School)

The Influence of Women and Visible Minority Board Members on Firm Performance

Geoffrey G. Bell (University of Minnesota Duluth), Maria Jose Tapia Nieto (Ernst & Young)

Ethical Aspects of Motherhood Experiences of Women Employees in Turkey: An Interpretivist Field Study

Mahmut Arslan (IBN HALDUN University), Aylin Akyol (Adiyaman University)

What the "MeToo" Movement Means for Business Ethics: A Challenge, a Critique, and an Opportunity to Create a More Equitable Workplace

Mary Lyn Stoll (University of Southern Indiana)

G-3: Ethics and Financial Reporting

Room: Treasury

Facilitator: Vince Agnello (Niagara University)

Earnings Management and Ethical Financial Reporting: A Question of Judgment
Belverd E. Needles (DePaul University), Marian Powers (Northwestern University)

Characteristics of Corporate Governance and Mandatory Disclosure Quality: Evidence from China's Small and Medium-sized Enterprises

Kevin Dow (University of Nottingham Ningbo China), Yuqi Wang (University of Nottingham Ningbo China), Juergen Seufert (University of Nottingham Ningbo China)

The Triple Bottom Line: Potential Challenges from Set Theory/Logic and Ethics

David Bevan (Monarch Business School Switzerland)

G-4: Ethical Lapses

Room: Ellis

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Apologize or Deny? How companies Regain Stakeholder Legitimacy after a Corporate Misconduct

Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Marc Oberhauser (Friedrich-Alexander University Erlangen-Nürnberg)

Role of Costs, Benefits, and Moral Judgments in Private-to-Private Corruption

Anne Reino (University of Tartu), Krista Jaakson (Ton Duc Thang University), Lars Johannsen (Aarhus University), Karin Hilmer Pedersen (Aarhus University), Maaja Vadi (University of Tartu), Gaygzys Ashyrov (University of Tartu), Mari-Liss Soot (Estonian Ministry of Justice)

The Alien Tort Claims Act, Phase III: Piracy Per Se in the Global Arena

Gwendolyn Yvonne Alexis (DePaul University)

Head in the Clouds, Feet Firmly Planted in the Ground: Inquiries into the Impact of Organizational Design on Ethical Conduct in the Financial Services Industry

Allen D. Engle, Sr. (Eastern Kentucky University), Judith W. Spain (Eastern Kentucky University), J.C."Duke" Thompson (Northern Kentucky University)

11:15am - 11:30am **Break**

11:30am - 12:45pm **CONCURRENT SESSIONS H**

H-1: Reporting Corporate Social Responsibility

Room: Ellis

Facilitator: Victoria Shoaf (St. John's University)

Decoupling in CSR reports: A Linguistic Content Analysis of the Volkswagen Dieselgate Scandal

Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Dirk Holtbrugge (Friedrich-Alexander University Erlangen-Nürnberg)

Social Media - Whose Voice Matters? Challenges for CSR communication in the UK Food Retail Sector

Katherine Dunn (Sheffield Hallam University Business School), David Harness (Hull University Business School)

Commitment to Corporate Sustainability: A Content Analysis on SSE 50 Corporations' Strategic Documents

Feng Shen (Saint Joseph's University), Yi Shi (Drexel University), Jin Sun (Reserve at Rose Tree)

H-2: Ethics and Economics

Room: Empire

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Humanizing Capitalism

Aleksandr Gevorkyan (St. John's University), Patrick Flanagan (St. John's University)

Economics and Ethics: The Impact of Government Integrity on Macroeconomic Performance and Inequality

Kris Principe (Niagara University), Randy Cragun (Niagara University)

The Solidaristic Economics of Heinrich Pesch, S.J. and the Sustainable Development Goals

Nicolas Santos (Marquette University), Tina Facca-Miess (John Carroll University)

International Tax Competition, Capital Mobility and De-Democratization in Nations

Kimberly Chuang (University of Michigan, Ann Arbor)

H-3: Ethical Issues in Certain Industries

Room: Seaport

Facilitator: Rose Hiquet (Cambridge Judge Business School)

Can We Grow the Plastic Problem Away? Insights from a Bio-plastic Start-up

Peter Andrews (Hull University Business School), Tina Harness (Sheffield Hallam University Business School), John Nicholson (Huddersfield University Business School)

Business Ethics is an Oxymoron: The Tobaccosis Epidemic

James Wishloff (University of Lethbridge)

The Dark Side of HappyBrands: A Case Study of Newport Cigarette Advertising

Timothy Dewhirst (University of Guelph), Wonkyong Beth Lee (Western University)

Fossil Free World and a Long Walk—Social Activism or Social Time?

Judith Spain (Eastern Kentucky University), Jenna More Calvin (University of North Georgia)

H-4: Ethics and Philosophy

Room: Traders

Facilitator: Linda M. Sama (St. John's University)

Is Prosocial Behavior Philosophical? Construction and Validation of the Prosocial Moral Framing Measure

Julian Friedland (Trinity College Dublin), Kyle Emich (University of Delaware), Benjamin Cole (Fordham University)

Teaching Ethics through Philosophy: Can it be done?

Ian Burt (Niagara University), Vince Agnello (Niagara University)

Socratic Ignorance and Socratic Irony: A More Promising Approach to Virtue Ethics for our Future Global Society

Santiago Mejia (Fordham University)

H-5: Ethics in Research and Practice

Room: Treasury

Facilitator: Gabriel Flynn (Dublin City University)

Twenty-five Years of Management & Organization Research on Poverty: A Systematic Review of the Literature and a Research Agenda

Abraham Stefanidis (St. John's University), R. Mitch Casselman (California State University - Chico), Sven Horak (St. John's University)

Ethics under Pressure: A Study of the Effects of Gender, Religiosity, & Income under the Perception of Pressure

William S. Brown (Marist College), John Cary (Marist College), Pamela Harper (Marist College), Pablo Rivas (Marist College)

Addressing Challenges Associated with Unethical Leadership: Learning from TMT Members

JoAnne Martinez (Pace University), Julia Eisenberg (Pace University)

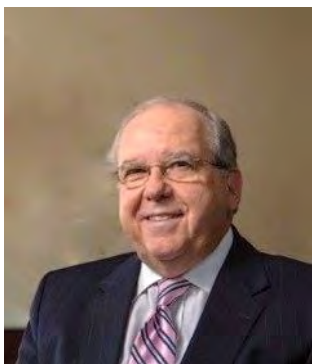
Virtue Ethics for Banking: The Irish Crisis Ten Years On

Gabriel Flynn (Dublin City University)

1:00pm

Boxed Lunch & Final Farewell – 3rd Floor, Grand Ballroom

Speakers and Panelists



Dr. Joseph DiAngelo was appointed Dean of the Erivan K. Haub School of Business of Saint Joseph's University in August 2000. He is a Professor of Management with a specialty in Human Resource Management.

Dr. DiAngelo served as the Chair of the Board of Directors of AACSB International, the premier accrediting organization for business schools throughout the world. He also served as President of the Middle Atlantic Association of Colleges of Business Administration, as a member of the AACSB Pre-Accreditation Committee, Vice Chair and Chair of the AACSB Accreditation Quality Committee, and as Chair of the Committee on Issues in Management Education (CIME), Chair of the AACSB Candidacy Committee and as Secretary-Treasurer of the Board of Directors of AACSB. In March of 2012 he was appointed to serve on the Board of Trustees at Robert Morris University. He has served as a consultant and /or Chair of AACSB Peer Review Teams for over 80 schools throughout the world. Dr. DiAngelo served on the board of The Pennsylvania Intergovernmental Cooperation Authority (PICA), a state government agency that oversees the annual budget and 5-year budget plan for the City of Philadelphia. He presently serves on the Board of Directors of the Faith in the Future Foundation which oversees the seventeen high schools in the Archdiocese of Philadelphia. He had served as the Dean of the School of Business at Widener University for 13 years prior to joining Saint Joseph's University.



Melissa Donnelly is Senior Manager of Global Supply Chain Sustainability for Campbell Soup Company. She leads sustainability work across Campbell's manufacturing sites and drives progress on Campbell's commitments to climate, water and waste. She also leads the Company's commitment to reduce food waste and develops processes to integrate sustainability into business functions. She serves on the Consumer Goods Forum Food Waste Working Group, the Sustainability Consortium's Food Waste Taskforce, the World Wildlife Fund's Food Waste Advisory Council and manages Campbell's membership with Champions 12.3.

Before joining Campbell, Melissa worked with Johnson Controls on building energy efficiency, with the US EPA on climate change partnerships and programming, and with the Natural Resources Defense Council as a Climate Policy Fellow focused on international programs. Melissa earned her B.A. in International Relations from Lynchburg College in Lynchburg, V.A. and her M.A. in Environmental Policy from American University in Washington, D.C.



Andrew Kassoy is the Co-Founder and Managing Partner, B Lab. Prior to co-founding B Lab, Andrew spent 16 years in the private equity business; as a Partner at MSD Real Estate Capital, an affiliate of MSD Capital, the \$12 billion investment vehicle for Michael Dell, and as Managing Director in Credit Suisse First Boston's Private Equity Department, a founding partner of DLJ Real Estate Capital Partners, and President of its international business. He is a Board Member of Echoing Green, an Advisor to the NYU Reynolds Fellows Program, and a member of the U.S. Working Group of the G8 Social Impact Investing Task Force. He is a former board member of the Freelancers Union. He was raised in Boulder, Colorado and graduated with Distinction from Stanford University where he was a Truman Scholar and President's Award winner. He is a Henry Crown Fellow at the Aspen Institute.



Dr. Dinah A. Koehler leads the Global Sustainable Equities team's impact measurement research project and whitepaper development at UBS. She also has primary responsibility for the overall product positioning and development of Sustainable Equity Strategies, ESG Model development, as well as marketing and communication to existing and prospective clients globally. She is based in New York.

Dinah started her career as an environmental manager for a large global packaging company in 1993 and has since worked in government, managing a research program at the US EPA's Office of Research and Development for four years, and as a corporate sustainability researcher at Wharton, The Conference Board and Deloitte. She won the 2005 Academy of Management Organization and the Natural Environment Division's Best Dissertation Prize. Dinah has been invited to present her research at the University of Michigan, Yale, the Wharton School, Columbia and Harvard, and has published in peer-reviewed journals and books. She has advised Harvard and Wharton on academic programs and research databases related to corporate sustainability. Over the course of her career she has worked in and advised large global corporations, national governments and international organizations on sustainability issues. Prior to joining UBS Asset Management in February 2015, Dinah worked in Deloitte's thought leadership group for four years focusing on corporate sustainability.



Michael J. Morrissey is President and Chief Executive Officer of the International Insurance Society. The IIS is the largest and most diverse organization of the global insurance industry. Its members are insurance company executives, scholars, regulators and advisors from nearly 100 countries, who share their diverse knowledge and perspectives to drive growth and innovation in the industry.

For 15 years before being appointed CEO, Mike was an active IIS member while Chairman and Chief Executive of Firemark Investments, an SEC Registered Investment Advisor, investing in and advising insurance company managements, regulators and public institutions around the world. He is currently a member of the Board of Directors of Selective Insurance Group, Inc., is Chairman of its Corporate Governance Committee and a member of its Executive Committee.

Mike is a member of the Steering Committee of the Insurance Development Forum, a public/private partnership of the insurance industry, the United Nations and the World Bank, of which IIS is the Secretariat. He is a member of the Board of Overseers of the St. John's University School of Risk Management. He is a member of the World Economic Forum's Global Council on Insurance and Asset Management. Mike is also an insurance working group member of the National Bureau of Economic Research, a special advisor to the Asia Pacific Financial Forum, and a member of the Board of Governors of the Asia Pacific Risk & Insurance Association.

Mike was formerly President of Manhattan Life Insurance Company, and Executive Vice President of Crum & Forster Insurance Group. He holds a B.A. From Boston College, an MBA from Dartmouth, and completed the Harvard Business School Corporate Finance Program. He is also a Chartered Financial Analyst and former President of the Association of Insurance and Financial Analysts.



Brendan Pastor manages Communications and Client Engagement at the Principles for Responsible Management Education (PRME), an initiative of the United Nations Global Compact working to advance United Nations values in higher education. Prior to this, Brendan was a United Nations correspondent for a variety of news sources, focusing on the Global Goals, diplomacy, and non-governmental affairs. Brendan received his Masters in International Political Economy from the University of Warwick, and a Bachelors in International Relations from Richmond, the American International University of London.



Dr. Donna Rapaccioli is Dean of the Gabelli School of Business and holds the rank of University Professor.

Dr. Rapaccioli serves on the Board of Trustees of Emmanuel College in Boston and the Graduate Management Admissions Council (GMAC) Board and is a Director on the State Street Global Advisors Mutual Fund Board. She also serves on the Board of Directors of Fordham University's London Centre, the Steering Committee for Fordham's Consortium for Social Justice, and the Board of Advisors of the Fordham Corporate Law Center.

As an administrator, Dr. Rapaccioli has earned a reputation for creating academic programs that emphasize applied learning, a global perspective, interdisciplinary thinking, and strong ties with industry. Her philosophy centers on business with purpose, grounded in the Jesuit-influenced principle that commerce should advance society in a greater way.

Dr. Rapaccioli's research interests lie in the area of earnings management and international accounting; she has published articles in academic journals and practitioner outlets and is the co-author of book chapters. In her role as professor, Dr. Rapaccioli was selected by students to receive the outstanding teacher award. She has consulted for and lectured on accounting and finance topics at numerous financial institutions in New York City.

She earned her Bachelor of Science degree in Business Administration from Fordham University's Gabelli School of Business and her master's degree and Ph.D. in Accounting from New York University's Stern School of Business.



Joyce E. A. Russell, PhD, was named The Helen and William O'Toole Dean of the Villanova School of Business (VSB) in 2016. The dean serves as the chief executive, academic and fiscal officer for VSB. Prior to joining VSB, Russell served as both senior associate dean and vice dean at the University of Maryland's (UMD) Robert H. Smith School of Business. Russell is a licensed industrial and organizational psychologist and has more than 25 years of experience consulting with both private and public sector organizations. She wrote a weekly career coach column and answered reader questions in a monthly online chat for The Washington Post. She developed the Executive Coaching and Leadership Development Programs for the University of Maryland's Executive MBA program and the EMBA program at The University of Tennessee. Russell was consistently honored for being one of UMD's outstanding Top 15% teachers and was selected three times for the Allen J. Krowe Award for Teaching Excellence, among many other awards and honors. She has published more than 50 articles, books or book chapters. Russell earned her PhD in industrial and organizational psychology from the University of Akron, Ohio and her BA in psychology from Loyola University in Maryland.



Dorte Salskov-Iversen (PhD from Copenhagen Business School in 1992) is Head of the Department of Management, Society and Communication at Copenhagen Business School. Hosting app. 75 scholars, MSC brings together scholarship within management, communication and the broader social sciences, with a particular interest in studying organisations in global environments and the relations of organisations to the wider society. From 2007-2017, Dorte's responsibilities at CBS included the role as Vice-President for International Affairs, and serving as CBS' representative on the Executive Board of CEMS the Global Alliance of Management Education and on the Advisory Board of ABIS (Academy of Business in Society). Today she is on the International Advisory Boards of Turku School of Economics, Finland, and of Dauphine Université Paris respectively. Dorte is a Member of the Forum of Arctic Research, Denmark's Ministry of Higher Education and Science, just as she regularly serves as a higher education expert in public agencies, ministries and other higher education bodies in the Nordic countries and beyond. Her research interests are located at the intersection of public management & governance; globalization; discourse and organization.



Linda M. Sama, Ph.D. is the Associate Dean for Global Initiatives and the Joseph F. Adams Professor of Management in the Peter J. Tobin College of Business, St. John's University. She also acts as Founding Executive Director of the *Center for Global Business Stewardship*. Linda earned her Ph.D. in Strategic Management from Baruch (CUNY), and an MBA in International Finance from McGill University. Her doctoral dissertation earned her the *Lasdon Dissertation Award*, and she is the recipient of several other awards for her business ethics research. In her role as Associate Dean, Linda developed and implemented a Global Destination Course (GDC) program in TCB, offering a menu of undergraduate and graduate business courses featuring a short-term travel component related to the academic content of the course. She is the founder and director of GLOBE (Global Loan Opportunities for Budding Entrepreneurs), which engages students in making microloans to people living in poverty in developing countries.

Linda spearheaded the college's decision to become a signatory of U.N. PRME (Principles for Responsible Management Education) initiative in 2010. She now serves on the board of the North American Regional Chapter of PRME, and as liaison for the college's current PRME Champion cycle. She has published over 80 articles, book chapters and proceedings papers in academic journals and conferences. Linda consults to industry, NGOs, and government on Strategic Planning, Global Leadership and Business Ethics topics and has offered related seminars and training sessions. She has been an invited speaker at a number of international conferences on business ethics, including one hosted by the famed Wharton School.



Dr. Nicos A. Scordis is Professor at St. John's University in New York. He is the inaugural holder of the John R. Cox/ACE Limited Chair of Risk and Insurance. He served as the Chairperson to the School of Risk Management and has written for industry publications such as *Risk Management* and *Best's Review*. He continues to publish his research in peer-reviewed journals including at the *Journal of Risk and Insurance*, the *Journal of Insurance Issues*, the *Journal of International Business Studies* and the *Journal of Business Ethics*. He speaks to industry and regulators including at the National Association of Insurance Commissioners, the US Securities and Exchange Commission and at several national Insurance Institutes. He was sought out by the US Congress for expert testimony on financial services integration. Dr. Scordis has won repeatedly awards for innovation in risk management education.



Noreen R. Sharpe, Ph.D. is Dean, and the Joseph H. and Maria C. Schwartz Distinguished Chair at The Peter J. Tobin College of Business at St. John's University. As the chief academic officer of the Tobin College of Business, she is responsible for the curriculum for 2,500 undergraduate business majors and 600 graduate students in one of seven MS/MBA programs, all supported by more than 150 faculty and staff on the Manhattan, Queens, Staten Island, and Rome, Italy campuses. Within the Tobin College is the Center for Enterprise Risk Management, the Applied Finance Institute, and the Global Business Stewardship Center, as well as the acclaimed School of Risk Management, Insurance, and Actuarial Science.

Dr. Sharpe is an accomplished scholar, with 30 years of teaching experience at Yale University, Bowdoin College, Babson College, and Georgetown University – and over 30 scholarly publications in analytics and statistics education. Her research interests include time series analysis, forecasting, analytics and women's roles in entrepreneurship in the Middle East. Her current research focuses on increasing opportunities for female entrepreneurs in the Middle East.

Dr. Sharpe earned her B.A. from Mount Holyoke College, her M.S. from the University of North Carolina, and her Ph.D. in Systems Engineering from the University of Virginia.



Claire Sommer, AIM2Flourish's Director, leads the global higher-education platform that prepares business students to be Global Goals leaders. AIM2Flourish.com is an initiative of the Fowler Center for Business as an Agent of World Benefit at the Weatherhead School of Management - Case Western Reserve University. Learn more at AIM2Flourish.com.

Claire served as AIM2Flourish's Communications Director for two years and became Director in June 2017. Claire is a Certified Rutgers Environmental Steward, and a NOLs (National Outdoor Leadership School) alumna. She holds a B.A. in English and History from Rutgers University. Prior to AIM2Flourish, Claire ran her business writing consultancy called Kayak Media for 14 years, helping mainly Fortune 500 companies tell their stories. She lives and four-season gardens in Damariscotta, ME with her husband Geoff. Find her on Twitter at @KayakMediaTweet and @AIM2Flourish.



Dr. David Steingard is the associate director of the Pedro Arrupe Center for Business Ethics and associate professor of Leadership, Ethics, and Organizational Sustainability at the Haub School of Business at Saint Joseph’s University, Philadelphia, PA, USA. He works in the areas of responsible, sustainable, and ethical business, with a particular focus on certified B Corps and legally chartered benefit corporations. David is currently working with Principles of Responsible Management Education (PRME) on developing a new data analytics tool that collects, reports, and shares best practices of global business schools’ performance advancing the United Nations’ 17 Sustainable Development Goals (SDGs)—the PRME SDG Dashboard.



Joyce A. Strawser is Dean of the Stillman School of Business at Seton Hall University, a position she has held since March 2012. Dr. Strawser joined the faculty of Seton Hall University in 1995 and has taught courses in many of the subfields of accounting, at both the undergraduate and graduate levels. As a faculty member, Dr. Strawser earned awards for her excellence in teaching and service to students.

Prior to her appointment as dean, Dr. Strawser served as the Stillman School’s Associate Dean of Undergraduate and MBA Curricula. In this role, she provided oversight for all matters related to undergraduate and MBA curriculum development as well as all aspects of the School’s undergraduate and MBA assessment processes. Dr. Strawser has provided advice to business schools seeking to develop learning outcomes assessment programs and has made several conference presentations on business program outcomes assessment. She is currently a member of the AACSB’s Initial Accreditation Committee (IAC) and Business Accreditation Task Force (BATF) and previously served on the AACSB Continuous Improvement Review Committee (CIRC) and Business Accreditation Policy Committee (BAPC).

International Studies of Management & Organization

SPECIAL ISSUE on Business Ethics for a Global Society: People, Planet, Progress

GUEST EDITORS: Abraham Stefanidis, *St. John's University*; Sven Horak, *St. John's University*; Linda M Sama, *St. John's University*

Submission Deadline: January 15, 2019

BACKGROUND



International Studies of Management & Organization (ISMO) is a journal that has been published since 1971. It aims to make contemporary empirical and theoretical academic contributions in the fields of management and organization. The journal focuses on international and cross-cultural research and it addresses students, scholars, practitioners and decision makers. The international scope of the journal calls for groundbreaking papers that contribute to the advancement of management and organization theory and practice.

ISMO is ranked in the 2015 Academic Journal Guide from Chartered Association of Business Schools and in the 2016 Journal Quality List from Australian Business Deans Council.

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International Studies of Management & Organization (ISMO) is inviting paper submissions to a Special Issue about Business Ethics. All submissions are processed through the ISMO Editorial Manager platform.

EDITOR-IN-CHIEF

Abraham Stefanidis
St. John's University

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Please follow the manuscript format guidelines for ISMO, available at www.tandfonline.com/toc/mimo20/current.

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IVBEC 2018 Special Issue

Consider submitting your IVBEC paper to the Journal of Vincentian Social Action.

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Anyone may submit an original article to be considered for publication in Journal of Vincentian Social Action provided he or she owns the copyright to the work being submitted or is authorized by the copyright owner or owners to submit the article.

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Submitted articles cannot have been previously published, nor be forthcoming in an archival journal or book (print or electronic).

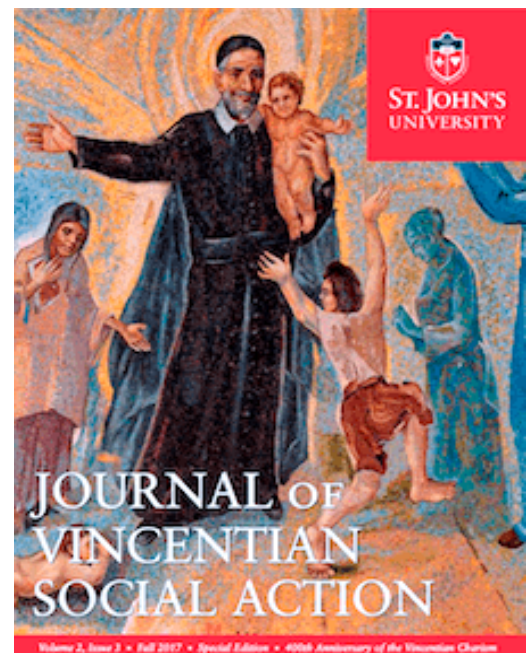
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If you have concerns or questions about submitting an article to the Journal of Vincentian Social Action, please contact the editors:

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Journal of Vincentian Social Action uses APA style for all submissions. Go to <http://scholar.stjohns.edu/jovsa/styleguide.html> for details.





Ethics and Capitalism

26th International Vincentian Business
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Save the Date:

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Hosted by Dublin City University (DCU)



Other Key Dates

Abstract Proposals Due: April 2nd, 2019

Submission of Full Papers for Patrick

Primeaux Best Paper Award: August 6th, 2019

Early Registration Deadline: 2nd September 2019

Conference Location: DCU All Hallows Campus,
Grace Park Road, Drumcondra, Dublin 9, Ireland

Contact Details: Dr Alan J. Kearns/Dr Gabriel Flynn

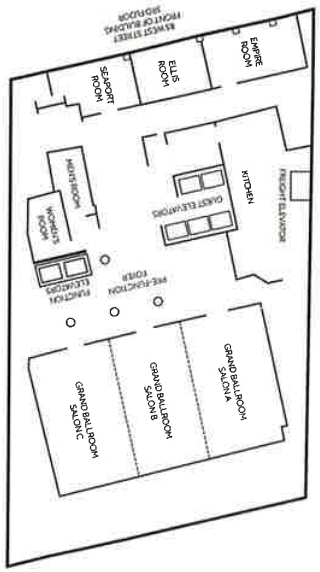
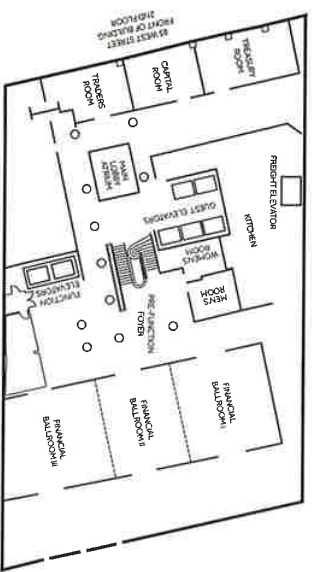
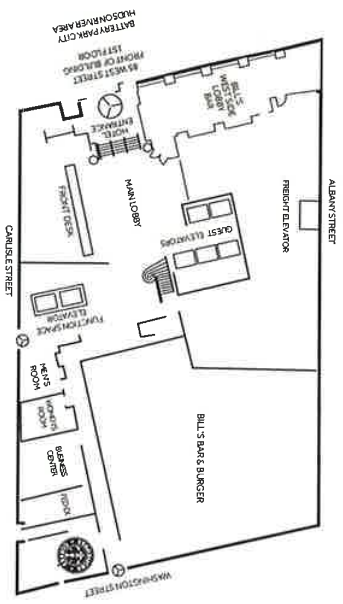
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| Financial Ballroom II | 37x25x10 | 925 | 282 | 90 | 45 | 34 | 30 | 36 | 60 | 60 |
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| Treasury Room | 18x36x10 | 648 | 198 | 40 | 25 | 22 | 20 | 20 | 50 | 40 |
| Capital Room | 18x25x10 | 450 | 137 | - | - | 12 | - | - | - | - |
| Traders Room | 18x29x10 | 522 | 159 | 40 | 24 | 20 | 18 | 16 | 50 | 40 |

3RD FLOOR

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|----------------|----------|-------|-------|-----|-----|----|----|----|-----|-----|
| Grand Ballroom | 50x91x13 | 4,550 | 1,387 | 450 | 250 | - | - | - | 450 | 350 |
| Salon A | 50x32x13 | 1,660 | 506 | 150 | 72 | 46 | 42 | 50 | 160 | 120 |
| Salon B | 50x28x13 | 1,400 | 427 | 130 | 72 | 40 | 40 | 46 | 100 | 100 |
| Salon C | 50x31x13 | 1,550 | 472 | 150 | 72 | 46 | 42 | 50 | 150 | 120 |
| Empire Room | 21x37x9 | 777 | 237 | 50 | 30 | 30 | 24 | 20 | 50 | 50 |
| Ellis Room | 21x25x9 | 525 | 160 | 40 | 24 | 20 | 18 | 16 | 50 | 40 |
| Seaport Room | 21x38x9 | 798 | 243 | 50 | 30 | 30 | 24 | 20 | 50 | 50 |

NOTES



THANK YOU FOR JOINING US AT
IVBEC 2018

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See you next year in Dublin!



PRME Principles for Responsible
Management Education