

Thursday, October 20, 2022

1:00 p.m. - 1:15 p.m. **Welcome to IVBEC 2022 – Patrick Flanagan (St. John's University)**

Message from Reverend Brian J. Shanley, O.P., President of St. John's University

1:30 p.m. - 3:00 p.m. **CONCURRENT SESSIONS A**

A-1: Panel: Kindness during Crisis

Moderator: James Cartee III (The University of Tennessee-Knoxville)

Intentional Kindness Among Faculty and Administration During Time of Crisis: Harmonious Narratives and Strategies in Higher Education

James Cartee III (The University of Tennessee-Knoxville)

Scott A. Eldredge (Western Carolina University)

Jaye L. Atkinson (Georgia State University)

Mary Stairs Vaughn (Belmont University)

Brenda Chaffin Wilson (Tennessee Technical University)

A-2: Post-Covid Healthcare

Moderators: Cynthia Phillips (St. John's University) and Victoria Shoaf (St. John's University)

Health Management Project and Global Start-up-Teams as Enhancers for Modern Skill-Development of Young People in the Post-COVID-Phase

Andrea Honal (Baden-Wuerttemberg Cooperative State University, Mannheim)

Alexander Jaensch (Baden-Wuerttemberg Cooperative State University, Mannheim)

Alexandra Toth (Baden-Wuerttemberg Cooperative State University, Mannheim)

Social Determinants of Healthcare Issue Magnified by the Covid Pandemic

William Trombetta (St. Joseph's University)

Lean Healthcare: Post-Pandemic Preparation Capabilities and Ethics

Dave Barrett (Western University)

Fernando Naranjo (Niagara University)

Larry Menor (Western University)

Compliance, Corporate Social Responsibility, and Patronage Intention: A Study about the Effects of Regulatory Focus and Self-Construal on Restaurant Diners' Responses to Mask Mandates

Feng Shen (Saint Joseph's University)

A-3: Sustainability

Moderator: Gabriel Flynn (Dublin City University)

A Critical Evaluation of Tesla's Self-Driving Electric Vehicles Through a Business and Society Lens

Mark Stephen Schwartz (York University)

Avi Kay (Jerusalem College of Technology)

Vincentian Perspectives on Climate Change, Ending Fossil Fuel Use, and the Impact on the Poor

James A. King (Niagara University)

Can Sustainability Still Save Us?

Brenda Massetti (St. John's University)

Ali Mahmoud (St. John's University)

Leonora Fuxman (St. John's University)

**** Primeaux Award Nominees - winner & 1st runner-up will be announced at the Plenary Lunch Session, on Friday 10/21**

B-1: Diversity, Equity, and Inclusion

Moderator: Summer Brown (DePaul University)

Women in Coaching: Real and Perceived Barriers

Ian Burt (Niagara University)

Galina Boiarintseva (Niagara University)

Failing Grade for Diversity, Equity, and Inclusion

Kaori Takano (Fort Lewis College, Durango)

In Search of the Perfect Case Study: A Pilot Combined Assessment of Ethics and Diversity, Equity, and Inclusion (DEI) Learning Objectives

Michele Thornton (State University of New York at Oswego)

Aheurum Lee (State University of New York at Oswego)

B-2: Ethics in the Professions

Moderator: Kevin Sun (St. John's University)

Assessing Conduct Risk: Reinventing Internal Audit to Predict and Prevent Misconduct

Woon Gan Soh (University of Liverpool, UK)

Elena P. Antonacopoulou (Western University and University of Lincoln, UK)

Clare Rigg (University of Suffolk)

Lourdes F. White (University of Baltimore)

Regina F. Bento (University of Baltimore)

Gender Disparity in the Mutual Fund Industry: US and China **

Vivian F. Wang (University of Minnesota)

Kevin J. Sun (St. John's University)

Jian Xue (Tsinghua University, Beijing)

Gaoqing Zhang (University of Minnesota)

Ethics and Engineering Identity

Elaine E. Englehardt (Utah Valley University)

Michael S. Pritchard (Western Michigan University)

B-3: Ethics in Global Education

Moderator: Kris Principe (Niagara University)

Transformative Reimagination: A Framework for a Vincentian Business Education **

Krieg Tiedemann (Niagara University)

Madhurima (Rima) Bhattacharyay (Niagara University)

Kris Principe (Niagara University)

***The Role of Self-Awareness in Leadership Education:
Are Business Schools Shaping Masters or Servant Leaders? *****

Anne Fischer (University of Pamplona)

Matthias Hühn (Saint Vincent College)

Global Service-Learning and Business Education: The Case of Azerbaijan **

Omid Sabbaghi (University of Detroit Mercy)

Friday, October 21, 2022

PROFESSIONAL PANEL

8:30 a.m. - 10:30 a.m. **Impact of COVID and CSR Responses in Insurance, Health Care, NFP and Education Sectors**

Introduction: Linda M. Sama, St. John's University

Facilitator: Joan Ball, Ph.D., St. John's University

Veena Jayadeva, Guardian, Head of Enterprise ESG / Chief of Staff to the Chief Information and Operations Officer

Sharon See, Clinical Professor and Assistant Chair, Dept. of Clinical Health Professions, St. John's University College of Pharmacy and Health Sciences

Kim M. Kubasek, Chief Executive Officer, Developmental Disabilities Institute

Kathryn T. Hutchinson, Vice President for the Division of Student Affairs, St. John's University

10:45 a.m. - 12:15 p.m. **CONCURRENT SESSIONS C**

C-1: Panel: Mental Health Responsibilities and Self-Care

Moderator: James Cartee III (The University of Tennessee-Knoxville)

Mental Health Responsibilities and Self-Care: The Psychological Well-Being of Higher Education Professionals Amidst the COVID-19 Pandemic

James Cartee III (The University of Tennessee-Knoxville)

Laura Miller (The University of Tennessee-Knoxville)

Timothy Hulseley (The University of Tennessee-Knoxville)

Chris McCollough (Jacksonville State University)

Amber Roessner (The University of Tennessee-Knoxville)

Jalen Blue (The University of Tennessee-Knoxville)

Sarah Devereaux (The University of Tennessee-Knoxville)

C-2: Leadership Ethics

Moderator: Chris P. Long (St. John's University)

The Agency of Leadership: The Case of a Manager in Japanese Corporation

Ken Nishikawa (Konan University)

The Morality of Defiance: Leaders' Complicity and Employees' Whistleblowing Intention **

Seyed Meysam Manesh (Fayetteville State University)

Adebukola Oyewunmi (Covenant University, Nigeria)

Assad Tavakoli (Fayetteville State University)

Directing and Empowering: How Managers Foster Cooperation through Control and Trust-building **

Chris P. Long (St. John's University)

Sim B. Sitkin (Duke University)

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C-3: The Post-COVID Workplace

Moderator: Victoria Shoaf (St. John's University)

The Emergent Virtual Workplace: The Ethics of Telecommuting Practices in a Post-Pandemic World

Daniel E. Palmer (Kent State University at Trumbull)

Good News: After Effects of the Pandemic in Canada; Greater Acceptance of Telework for Employees is helpful for Employees with Disabilities. The View from Canada.

Jacqueline L. Power (University of Windsor)

Post-Covid Management Re-Education: A Pedagogical Strategy for the Teaching of Agent-Centered Managerial Practices in the Future of Work Scenario

Marta Rocchi (Dublin City University)

Caleb Bernacchio (California State University - Monterrey Bay)

12:30 p.m. - 1:45 p.m. PLENARY LUNCH SESSION

INTRODUCTION- Vincent Agnello (Niagara University)

KEYNOTE SPEAKER, Dr. Keith T. Miller

“For What It’s Worth; Ethics and Values Among Us”

ANNOUNCEMENT OF THE PATRICK PRIMEAUX BEST PAPER AWARD- Linda M. Sama (St. John’s University)

ANNOUNCING IVBEC 2023 – Gabriel Flynn (Dublin City University) and Alan Kearns (Dublin City University)

2 p.m. - 3:30 p.m. CONCURRENT SESSIONS D

D-1: Resilience through the Pandemic

Moderator: Linda M. Sama (St. John's University)

Organizational Resilience in the Face of the Great Resignation

Linda M. Sama (St. John's University)

Cynthia Phillips (St. John's University)

Victoria Shoaf (St. John's University)

Positive Leadership: Getting Rid of Today's Bureaucratic Manager to Make a Change for the Better

Marcel Meyer (University of Navarra)

Ethical Idealism and Employee Engagement: The Role of Grit

Abraham Stefanidis (St. John's University)

Grace Dagher (Lebanese American University)

The Effect of COVID-19 on Workplace Relationships, Attitudes, and Behaviors

Reva E. Blitz (Niagara University)

Susan E. Mason (Niagara University)

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D-2: Pandemic Stress

Moderator: Vince Agnello (Niagara University)

An Examination of the Impact of Perceived Stress During the Pandemic on Career Related Coping Efficacy and Career Decision Making Self-Efficacy Beliefs Among Trainees in The Helping Professions

Jennifer Bebee (Niagara University)

Mental Health Professionals' Experience of Stress During National Crises

Kristine Augustyniak (Niagara University)

Lisa Kilanowski (Niagara University)

A Catholic Vision of Health Care After COVID-19 that Accords with the Dignity of the Human Person

Msgr. Martin Schlag (University of St. Thomas)

D-3: Business Ethics

Moderator: Alan Kearns (Dublin City University)

Ethical Strategy: A Pragmatic Phenomenon or Logical Phenomenon or Misnomer?

Biswanath Swain (Indian Institute of Management)

Permissibility in Unethical or Unjust Acts: Revisiting Cooperation and Appropriation in the Context of Business Ethics

Alan Kearns (Dublin City University)

Business Ethics: Between Friedman and Freeman?

Matthias P. Hühn (Saint Vincent College)

3:45 p.m. - 5:15 p.m. CONCURRENT SESSIONS E

E-1: Ethics in the Marketplace

Moderator: Frank Le Veness (St. John's University)

Transparency and Accountability in Media Organizations

Allie Kosterich (Fordham University)

Paul Ziek (Pace University)

An Exploration of Consumer Privacy Preferences and the Impact on Buying Behavior

Edward L. Linde (Marist College)

Pamela Harper (Marist College)

John C. Cary (Marist College)

William S. Brown (Marist College)

Authenticity in Corporate Social Responsibility: The Role of a Brand's Social Purpose

Soyoung Joo (Sienna College)

E-2: Management Theories

Moderator: Cynthia Phillips (St. John's University)

A Defense of the Ownership Model of Shareholder Primacy

Santiago Mejia (Fordham University)

COVID-washing in the North American Meat Industry: A Case Analysis of Decoupling and Symbolic Legitimacy Management **

Laura MacDougall (Saint Mary's University)

Catherine Driscoll (Saint Mary's University)

The Economy of Communion Movement as Humanistic Management

Andrew Gustafson (Creighton University)

Celeste Harvey (College of St. Mary)

E-3: Post-COVID Education

Moderator: Kris Principe (Niagara University)

Integrating Agility with Sustainability: A Study on Educational Continuity in Response to the COVID-19 Pandemic

Feng Shen (Saint Joseph's University)

Justice House at Niagara University: An Emerging Approach to Teaching Vincentian Social Justice During and After the COVID-19 Pandemic

Kevin A. Hinkley (Niagara University)

THE POST-COVID ENLIGHTENMENT: Achieving Fairness and Grade Equity in Online Courses

Gwendolyn Y. Alexis (DePaul University)

8:30 a.m. - 10:00 a.m. **CONCURRENT SESSIONS F**

F-1: Philosophy and CSR

Moderator: Daryl Koehn (DePaul University)

An Aristotelian Critique of Political Corporate Social Responsibility

Daryl Koehn (DePaul University)

Breaking the Aristotle-Aquinas Pair: Two Different Visions of Management and the Common Good? **

Sara Mandray (ESCP Business School)

The Messy Common Good: Constitutionalism Balancing Markets and Democracy **

Duane Windsor (Rice University)

How do I Desire the Common Good? A Pedagogical Exploration

Mark Ryan (University of Dayton)

F-2: Effects of the Pandemic

Moderator: Frank Le Veness (St. John's University)

Case Study of Japanese University Students' Perception toward Studying Abroad

Yumiko Shibata (The University of Kitakyushu, Japan)

Decentralized Finance Ethics: Efficiency of Machine Logic Compared to a Century of Financial Ethical Traditions

Andrew Kumiega (Illinois Institute of Technology)

Using Alteryx to Investigate Local Governments' Financial Data in NYS Around the Pandemic

Lei Han (Niagara University)

G-1: Ethics in Business

Moderator: Linda M. Sama (St. John's University)

The Fallacy of Pharisees: Dogma and False Virtue in Today's Business Environment

Mark C. Mitschow (SUNY College at Geneseo)

C. Joseph Coate (St. Bonaventure University)

Mark Wilson (St. Bonaventure University)

~~***A Framework for Corporate Ethical Practices and Financial Performance of Firms:
A Developing Economy Context *****~~

~~Nana Agyeman-Prempeh (Ghana Communication Technology University)~~

~~Abdullah Bayat (University of the Western Cape, South Africa)~~

~~Abdalla Mohammed Bashir (University of the Western Cape, South Africa)~~

~~Ruhiya Abubakar (Ghana Communication Technology University)~~

~~Emmanuel Freeman (Ghana Communication Technology University)~~

~~Michael Mensah-Ackman (Cloudware Africa)~~

Integrating Anti-Corruption and Business and Human Rights

David Hess (University of Michigan)

G-2: Implementing Social Justice

Moderator: Vincent Agnello (Niagara University)

DeSantis v. Disney: A Case Study on the Business Challenges of Navigating Political Battles Over Social Justice

Mary Lyn Stoll (University of Southern Indiana)

The Legal and Ethical Aspects of Utilizing Private Citizens as Bounty Hunters to Enforce a State's Societal Goal

Vincent Agnello (Niagara University)

Using the Lens of Narrative Theory to Rethink Digital Ethics **

Thomas Freeman (Creighton University)

Aaron McKain (North Central University)

Marci Esxted (North Central University)